

2023-2024 District Goals

District: 5M 7

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas



SERVICE ACTIVITIES

Goal Statement

By the end of the 2023-2024 Lion year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 90% of clubs in our district report service.

Action Plan

GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on success and challenges to GAT leaders

Involving Young Lions and Leos in our Global Membership Approach working groups

GLOBAL MEMBERSHIP APPROACH SUPPORT

Yes, the district team has been consulted and we have chosen the following Lion as our Global Membership Approach Support Lead:

[Contact the Global Action Team support staff](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2023-2024 Lion year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	20	9
2nd Quarter	1	20	10	5
3rd Quarter	0	0	15	6
4th Quarter	0	0	20	8

FY New Clubs

1

FY Charter Members

20

FY New Members

65

FY Retention Goal

28

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

57

Action Plan

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2023-2024 Lion year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 100% of zone chairpersons attend zone chairperson training.**
- b. Our district will confirm 90% of club officers (president, secretary, and treasurer) attend club officer training.**
- c. Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.**

Action Plan

LCIF

Goal Statement

By the end of the 2023-2024 Lion year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 20% and club participation in our district increases by 5%.**
- b. Our team will ensure that 15 clubs in my district achieve 100% member participation.**
- c. I will work to achieve a Bronze level LCIF Chairperson's Medal.**
- d. I will make a personal donation of \$50 to LCIF and I will ask 72 members of my district cabinet to make a personal donation to LCIF.**

Action Plan

CUSTOM GOALS

Goal Statement

By October 31, 2023, an "exit" survey will be sent to all dropped members (companion survey may be sent to sponsors). By February 20, 2024, the surveys will be evaluated and reported to GAT leaders to start conversation about member retention.

Will work with GMT Coordinator in writing survey and compiling results. This is expected to be a multi-year effort yielding measurable results within two years from implementation.

Action Plan

Goal Statement

By December 31st, 2023, 20% of the clubs in the district will have performed a "Community Needs Assessment" and by January 31st, 2024, 5% of the clubs in the district will have chosen a new project as a result of doing the assessment.

Work with GST Coordinator to disseminate survey and to record results. GAT will be the ready to assist clubs with their chosen projects.

Action Plan